

# Ramapo College of New Jersey Ice Hockey Club Sponsorship



When you sponsor the Ramapo College Ice Hockey Club you have a unique opportunity to reach a local, regional, and national audience whose demographic ranges in age from 18-50+. And, you help us strengthen the foundation and ensure the future success of our program.

Although we run our team like a varsity program, as a club team, we do not receive varsity program funding. While we have generated significant income through team dues, generous alumni contributions, and the work of our active booster club, we also have significant expenses. With ice rentals, travel, and equipment, we have an unusually high overhead for a non-varsity sport.

## About our Team

Ice hockey has always been a tradition at Ramapo College since 1972. In just five seasons after a 31-year hiatus, the team won the Metropolitan Collegiate Hockey Conference (MCHC) championship in 2016-17. The team ended the season with a record of 26-1-0. As an independent team in 2018-19, the team was ranked third in the American Collegiate Hockey Association (ACHA) Atlantic Region and qualified for the Playoffs. After winning both games of the single-game elimination round, the Roadrunners advanced to Nationals in Dallas, Texas. The team did not reach the finals but made a strong showing. In another bold move, Ramapo left the ACHA in the 2019-20 season to join the newly formed national organization, the Collegiate Hockey Federation (CHF). Locally, the team joined the elite Empire Collegiate Hockey Conference (ECHC). Although the season did not live up to predictions, there were great expectations of returning to national prominence for the 2020-21 season. Unfortunately, the 2020-2021 season was officially canceled due to the Covid-19 pandemic. The players and staff are eager for the start of the 2021-2022 season and can not wait to get back on the ice together! Since the return of the hockey program in 2015, the Roadrunners have amassed a record of 77-33-2 and a .700 winning percentage. As we begin our seventh season, we continue our proud tradition of athletic and academic excellence, sportsmanship, and team and school spirit.

Visit our website: [www.ramapoicehockey.com](http://www.ramapoicehockey.com)

Like us on Facebook: [www.facebook.com/RamapoCollegelceHockey](https://www.facebook.com/RamapoCollegelceHockey)

Follow us on Instagram: [rcnjicehockey](https://www.instagram.com/rcnjicehockey)

Follow us on Twitter: [www.twitter.com/rcnjicehockey](https://www.twitter.com/rcnjicehockey)

Your tax deductible sponsorship not only helps our team meet these expenses, but also connects your business to our players, fans, families, and alumni. We encourage everyone associated with Ramapo College Ice Hockey to support the businesses that support us!

We look forward to working with you and making you part of our team! We currently offer the following partnerships. In addition, we can work with you to tailor an agreement that meets any specific needs or interest of your business.

## Contact Information

Russ Tricoli

General Manager

Ramapo College of N.J.

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201-774-2034



**Ramapo College of New Jersey  
2021-2022 Ice Hockey Club  
Sponsorship Form**

**\*\*\*Sponsorship agreements are valid through August 31, 2022\*\*\***

**Bronze Package: \$100**

- A link to your business and grateful acknowledgement of your support on the team website.

**Silver: \$250**

- Sponsorship of (3) social media posts.
- Sponsorship of (1) period with announcement made before, during, or after a period of a home game.

**Gold: \$500**

- Sponsorship of (5) social media posts.
- Sponsorship of (1) home game with special announcements made before, during, and after the game.

**Platinum: \$1,000**

- A player visit and photo op at your place of business (local businesses only), which will be posted to our social media pages as a promotional post for your business. For businesses that are not local, a sponsored post of your place of business featuring a Ramapo logo can be posted instead.
- Choice of season-long sponsorship of either "Game Day" or "Score Recap" social media posts.
- Sponsorship of (3) home games with special announcements made before, during, and after the game.

**Additional Social Media Details:**

- Posts may include but are not limited to: Plays of the Week, Meet the Players, Game Days, Score Recaps, Team Events, Weekly Highlights, etc.)
- Posts will be sent out to our 1000+ followers on Facebook, Twitter, and Instagram
- Posts will prominently feature your logo and link to your business's page

*Please send a .png of your business logo to [jlevine@ramapo.edu](mailto:jlevine@ramapo.edu)*



**Ramapo College of New Jersey  
2021-2022 Ice Hockey Club  
Sponsorship Form**

Please provide the below information and return to the player you are sponsoring or you may complete this form online by clicking - [Online Sponsorship Form](#)

Ice Hockey Player: \_\_\_\_\_

Sponsoring Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Accounts:     Facebook         Instagram         Twitter

**Sponsorship Package:**

Bronze     Silver     Gold     Platinum     Donation: \_\_\_\_\_

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*Please make your tax deductible check payable to:*  
**RAMAPO COLLEGE FOUNDATION**

**IMPORTANT** to include **ICE HOCKEY CLUB** in the memo portion of the check

***In addition, please send a .png of your business logo to***  
[\*\*\*jlevine@ramapo.edu\*\*\*](mailto:jlevine@ramapo.edu)