

Ramapo College Ice Hockey Club Sponsorship



When you sponsor the Ramapo College Ice Hockey Club you have a unique opportunity to reach a local, regional, and national audience whose demographic ranges in age from 18-50+. And, you help us strengthen the foundation and ensure the future success of our program.

Although we run our team like a varsity program, as a club team, we do not receive varsity program funding. While we have generated significant income through team dues, generous alumni contributions, and the work of our active booster club, we also have significant expenses. With ice rentals, travel, and equipment, we have an unusually high overhead for a non-varsity sport.

Your tax deductible sponsorship not only helps our team meet these expenses, but also connects your business to our players, fans, families, and alumni. We encourage everyone associated with Ramapo College Ice Hockey to support the businesses that support us!

We look forward to working with you and making you part of our team! We currently offer the following partnerships. In addition, we can work with you to tailor an agreement that meets any specific needs or interest of your business.

Contact Information

Russ Tricoli
General Manager
Ramapo College of N.J.
Rtricoli10@gmail.com
201-774-2034

About our Team

Ice hockey has always been a tradition at Ramapo College since 1972. In just five seasons after a 31-year hiatus, the team won the Metropolitan Collegiate Hockey Conference (MCHC) championship in 2016-17. The team ended the season with a record of 26-1-0. As an independent team in 2018-19, the team was ranked third in the American Collegiate Hockey Association (ACHA) Atlantic Region and qualified for the Playoffs. After winning both games of the single-game elimination round, the Roadrunners advanced to Nationals in Dallas, Texas. The team did not reach the finals but made a strong showing. In another bold move, Ramapo left the ACHA in the 2019-20 season to join the newly formed national organization, the Collegiate Hockey Federation (CHF). Locally, the team joined the elite Empire Collegiate Hockey Conference (ECHC). Although the season did not live up to predictions, there are great expectations of returning to national prominence for the 2020-21 season. The Roadrunners amassed a 77-33-2, a .700 winning percentage, in the first five years back. As we begin our sixth season, we continue our proud tradition of athletic and academic excellence, sportsmanship, and team and school spirit.

Visit our website: www.ramapoicehockey.com

Like us on Facebook:
www.facebook.com/RamapoCollegeIceHockey

Follow us on Instagram: www.ramapocollegeicehockey

Follow us on Twitter: www.twitter.com/rcnjicehockey

Sponsorship agreements are valid through August 31, 2021

“Hat Trick” \$500

- A link to your business and grateful acknowledgement of your support on the team website
- Sponsorship/branding of either of a half season of:
 - Thirteen (13) “Game Day” posts
 - Thirteen (13) “Score Recap” posts
- Will be sent out to our 1000+ followers on Facebook, Twitter, and Instagram
- Posts will prominently feature your logo and link to your business

“Power Play” \$250

- A link to your business and grateful acknowledgement of your support on the team website

Please make your check payable to “*Ramapo College Foundation*” and post “*Ice Hockey Club*” in the memo portion.



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RAMAPO COLLEGE ROADRUNNERS

A Commitment to Academic Excellence, a Winning Hockey Tradition

www.ramapoicehockey.com

2020-21 Sponsorship Form

Ramapo College Ice Hockey:

RCIHC Representative: _____

Phone: _____

Email: _____

Sponsoring Organization: _____

Contact Name: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Package:

Hat Trick Power Play Other AMOUNT: \$ _____

Sponsorship agreements are valid through August 31, 2021

*Please make your tax deductible check payable to: RAMAPO COLLEGE FOUNDATION.
IMPORTANT to include ICE HOCKEY CLUB in the memo portion of the check*

In addition, please send a .png of your business logo to achill@ramapo.edu

RCIHC Signature: _____ Date: _____

Sponsor's Signature: _____ Date: _____

RCIHC Approval Signature: _____ Date: _____