

# Ramapo College Ice Hockey Club Sponsorship



When you sponsor the Ramapo College Ice Hockey Club you have a unique opportunity to reach a local, regional, and national audience whose demographic ranges in age from 18-50+. And, you help us strengthen the foundation and ensure the future success of our program.

Although we run our team like a varsity program, as a club team, we do not receive varsity program funding. While we have generated significant income through team dues, generous alumni contributions, and the work of our active booster club, we also have significant expenses. With ice rentals, travel, and equipment, we have an unusually high overhead for a non-varsity sport.

Your tax deductible sponsorship not only helps our team meet these expenses, but also connects your business to our players, fans, families, and alumni. We encourage everyone associated with Ramapo College Ice Hockey to support the businesses that support us!

We look forward to working with you and making you part of our team! We currently offer the following partnerships. In addition, we can work with you to tailor an agreement that meets any specific needs or interest of your business.

## Contact Information

Russ Tricoli  
General Manager  
Ramapo College of N.J.  
rtricoli@optonline.net  
201-774-2034

## About our Team

The Ramapo College Ice Hockey Club is excited to be starting its fourth season. The 2017-18 ended with a record of 18-8. In its three-year existence, the team has compiled a record of 53-21 and an MCHC championship in 2016-17. The team will be playing its most challenging schedule in 2018-19. The program has significantly advanced to leave the MCHC and play a formidable independent schedule. Some of the opposition will be Universities of Maryland, Delaware and Quinnipiac University. The objective is to make the ACHA D3 Atlantic Division regional playoff and hopefully advance to Nationals

Our supporters and fans include students and their families, faculty and staff, and alumni around the country.

As we begin our fourth season, we continue our proud tradition of athletic and academic excellence, sportsmanship, and team and school spirit.

Visit our website: [www.ramapoicehockey.com](http://www.ramapoicehockey.com)

Like us on Facebook:  
[www.facebook.com/RamapoCollegeIceHockey](https://www.facebook.com/RamapoCollegeIceHockey)

Follow us on Instagram: [www.ramapocollegeicehockey](https://www.ramapocollegeicehockey)

Follow us on Twitter: [www.twitter.com/rcnjicehockey](https://www.twitter.com/rcnjicehockey)

## ***Sponsorship agreements are valid through August 31, 2019***

### **“Stanley Cup” \$1000**

- A link to your business and grateful acknowledgement of your support on the team website
- Sponsorship/branding of a full season of :
  - Twenty six (26) “Game Day” posts
  - Twenty six (26) “Score Recap” posts
  - Will be sent out to our 1000+ followers on facebook, twitter, and instagram
  - Posts will prominently feature your logo and link to your business

### **“Hat Trick” \$500**

- A link to your business and grateful acknowledgement of your support on the team website
- Sponsorship/branding of either of a half season of:
  - Thirteen (13) “Game Day” posts
  - Thirteen (13) “Score Recap” posts
  - Will be sent out to our 1000+ followers on facebook, twitter, and instagram
  - Posts will prominently feature your logo and link to your business

### **“Power Play” \$250**

- A link to your business and grateful acknowledgement of your support on the team website

**Please make your check payable to “*Ramapo College Foundation*” and post “*Ice Hockey Club*” in the memo portion.**







# RAMAPO COLLEGE ROADRUNNERS

A Commitment to Academic Excellence, a Winning Hockey Tradition

**www.ramapoicehockey.com**

## 2018-19 Sponsorship Form

### Ramapo Ice Hockey:

RIHC Representative: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsoring Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Package:

Stanley Cup     Hat Trick     Power Play    AMOUNT: \$ \_\_\_\_\_

***Sponsorship agreements are valid through August 31, 2019***

*Please make your tax deductible check payable to: RAMAPO COLLEGE FOUNDATION.  
IMPORTANT to include ICE HOCKEY CLUB in the memo portion of the check*

*In addition, please send a .pdf of your business logo to [achill@ramapo.edu](mailto:achill@ramapo.edu)*

RIHC Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

RIHC Approval Signature: \_\_\_\_\_ Date: \_\_\_\_\_